



EUROPEAN
INTERNATIONAL
UNIVERSITY



COVER PAGE AND DECLARATION

	Master of Business Administration (M.B.A.)
Specialisation:	
Affiliated Center:	
Module Code & Module Title:	
Student's Full Name:	
Student ID:	
Word Count:	
Date of Submission:	

I confirm that this assignment is my own work, is not copied from any other person's work (published/unpublished), and has not been previously submitted for assessment elsewhere.

E-SIGNATURE: _____

DATE: _____

EIU Paris City Campus

Address: 59 Rue Lamarck, 75018 Paris, France | **Tel:** +33 144 857 317 | **Mobile/WhatsApp:** +33607591197 | **Email:** paris@eiu.ac

EIU Corporate Strategy & Operations Headquarter

Address: 12th Fl. Amarin Tower, 496-502 Ploenchit Rd., Bangkok 10330, Thailand | **Tel:** +66(2)256923 & +66(2)2569908 | **Mobile/WhatsApp:** +33607591197 | **Email:** info@eiu.ac

Table of Contents:

Introduction: 2

Main Body: 3

 Critique the leadership practice of that organisation: 5

 Individualization of leadership development and 360-degree feedback..... 5

 Proactive Senior Leadership Participation: 6

 Essential Development Capabilities in Leadership 6

 Connection to System for Talent Management..... 6

 Systems for Multi - dimensional Research 6

 Designing a leadership program..... 7

 Influenced by corporate strategy 7

 Employment on a rotating basis 7

New leadership style strategy plan: 9

 A: An evaluation of the current leadership style..... 9

 B: How the leadership style will influence the company’s culture..... 10

 C: A better departmental communication plan that utilizes 21st century technologies. 11

 Diversity and inclusivity are valued: 11

 Creating Collective Organizational Behavior: 11

 Increasing the effectiveness of shared power: 12

 Relationship support and interconnectedness:..... 12

 D: Summary of the networks that exist within the organization 13

Conclusion: 14

References:..... 15

Introduction:

The major functions of the organization's leadership are: developing a strategy, mission, purpose, and goals to be achieved; developing plans, strategies, and techniques to attain those targets; and guiding and directing projects and functions within the organization. Senior management is required to fulfill the vision and mission, as well as to adapt to changes within the surrounding environment. Various firms are today grappling with issues such as unethical behavior, turnover of employees, poor financial success, and so on. This might also be the outcome of ineffective leadership. Many businesses' principal purpose is to fulfill their policy aims; as a result, effective executives are needed to collaborate with the employees. Consequently, some businesses never articulate the strategic path that their managers pursue.

In today's competitive business world, every organization that wishes to please its consumers by creating and increasing the worth of its products and operations while generating profits must create a clear orientation for its organization and set goals and plans. As a result, the concept of organizational management is required to fulfill these objectives.

The core objective of company leadership is to enlist a diverse range of individuals to collaborate on a common goal. Leaders and supervisors must concentrate on their organization's agendas so instead of personal aims and ideas since each organization has distinct objectives that must be accomplished. Businesses need to cultivate talent, deal with judgment call quality, adopt a game-changing change, and change cultures to the context for the firm to regain trust and stand out in civilization. We will prepare a report for this project that includes, the material on the company's history, and a review of its processes. Then, we'll examine the organization's style of leadership, noting both its advantages and flaws. Finally, we will present a new leadership approach strategic strategy that focuses on increased communication and better use of the corporation's resources according to demand hierarchies.

Main Body:

One of the most popular themes in business and associations right now is leadership. There is no universally agreed-upon concept of "leadership," no agreement on how to create management and leaders successfully, and surprisingly little proof that managers or innovators have an impact on achievement and effectiveness. Without the need for uncertainty, most activities seem to successfully avoid addressing these challenges; they also select the feel-good component of caring for the company (O'Shannassy 2021). While activity is frequently preferred over passivity, it can be perplexing without a few understandings of the hidden norms and suspicions regarding initiatives and authority enhancement.

Leadership is an interaction of influence among employees and their managers, who anticipate genuine improvements and reflect their shared logic. Governance has been particularly visible in areas such as military activities, parliamentary concerns, and the executive branch. Management is no longer merely unrestrained or increasing inside the workplace. Authority can be assigned as a requirement for people or teams to hold elite roles; it may also be important for the beliefs that people in a job category hold about certain groups. Leadership is a mutually beneficial connection between staff and their managers, who anticipate actual changes and represent their shared reasoning. Military activity, legislative issues, and indeed, the executive department, have all been focal points for leadership. Management is now more than just unconstrained or expanding from the inside of the business. Leadership may be assigned as a requirement for individuals or organizations to hold elite positions; it may also be critical for the attitudes that employees have toward specific organizations.

Johnson & Johnson Corp. (Johnson & Johnson) has merged organizations and is a maker of reconstructive, clinical, and therapeutic goods, as well as placing more emphasis on spine products. Among its wonderful goods are mechanical implantation, surgical instruments, GPS technologies, patient assistance, crisis healthcare implants, essential but little objects, an optical management system, and telecommunications networks. It also offers pharmaceutical products for a range of uses, as well as neuropsychological equipment, peripheral nerve tools, and spinal phones. Johnson & Johnson provides items to some well officials, health care facilities, and other medical authorities' desks. The firm offers its goods through subsidiaries, affiliates, special dealers, and

carriers across the United States, Europe, Asia-Pacific, the Middle East, and Africa. Johnson & Johnson is headquartered in Portage, Illinois.

There are two big groups of common and exact specifications in electronics. Standard techniques may be used in a range of amazing industries and are less expensive to construct (Tjosvold, Alfred, & Chen, 2019). Despite this, they have consistently been unable to satisfy the primary needs of new manufacturing. A custom-built instrument will generally cost more than an ordinary one in order to be more lucrative. On any occasion, a more substantial presumption must be developed to incorporate the buyer's required distinctive credits. Commercial devices may therefore be classified into seven distinct categories.

Critique the leadership practice of that organisation:

This investigation investigates the organized and coordinated strategic framework by focusing on the main three requests for money. The industrial protection sector employs its own set of management approaches.

Is the leadership trend activity being used successfully and routinely in the organization?

Are excellent leadership skills and behaviors required for the achievement of these manufacturing and service sectors in general?

Would the business investigate and assess the outcomes of leadership training?

To adequately answer this issue, we must examine individual executives in each product line. To do this, we employ interviews as a data gathering method, which entails making aggressive queries without receiving a reasonable response to discover the excellent and bad parts of the foundation's present leadership practice. The primary purpose of this research is to discover the disparities in common management practices used by each department and organization. All that is conceivable when assessing the firm's existing leadership practice is to look at the clear ride and decision differences among the executives. It is therefore feasible to sharpen experts as well as meet demand after recognizing clear gaps via the delivery of innovative hands-on instruction, preparing them to lead local divisions and technologies for improved achievement of the company's ambitions and goals.

Johnson & Johnson's extensive research at only large firms found that the organization's mass transit operation has two options. Such situations may reveal the firm's present solid leadership and means of transportation, which boost its productivity and profitability. According to the vast majority of respondents in our study, the firm provided good leader transportation in a variety of domains (Kohntopp & McCann 2019). As a result, in this setting, the following research assessment is deemed to be Johnson & Johnson's strong leadership techniques.

Individualization of leadership development and 360-degree feedback

It is an excellent tool for corporate executives to obtain clear and distinctive feedback from peers, managers, and employees. It is critical to have unrivaled transformational management dominance in the firm; consequently, multi-rate assessment and control are crucial. In accordance with the research participants, 65% believe that the company is attempting to produce a new and conceivable leader.

Proactive Senior Leadership Participation:

Senior executives have a tremendous influence on projects and attempts to establish leadership practices in any organization, and their assistance is the most critical and practical ingredient of these standards. Leaders in Johnson & Johnson industries, who, according to 85% of responses, actually participate in the corporation's leadership growth programs as teachers, teaching and educating other people,

Essential Development Capabilities in Leadership

Leadership talent has diffused from one person to another and across organizations. A compelling depiction of leadership that acts as inspiration, strength, and knowledge should be maintained in any business company. In the event that corporate strategy is the working alliance in management growth, education functions as the fundamental networking outing for expertise, orientation, and indeed the motivation companies aim to inculcate in leaders. According to research conducted at a corporation, 90% of interviewees are of the opinion with the company's portrayal of a collection of managerial competencies that guide attempts to improve firm management strategies.

Connection to System for Talent Management

Several management methods associated with identifying, recruiting, progressing, and compensating leaders should undoubtedly be related to coaching and mentoring. Based on the responses, there is a connection between effective leadership, performance management, and employee engagement, as demonstrated by the reality that 90% of the organization marketing Ace responded.

Systems for Multi - dimensional Research

Leaders can draw inspiration from previous experiences in order to deal with current difficulties at work, as the workplace environment is adapting rapidly in today's business world. Leaders excel at their occupations because they are passionate about them. According to 85% of participants in a study of organizational divisions and units, there is a multilayered pragmatic instruction in the development of firm leaders (Edelmann 2019). Complex and multifaceted leaders

cannot resist becoming leaders who wrap many elements around one another, such as interaction, choice, technology, capacity building, knowledge, and so on.

In accordance with the company's analysis, neither of its leadership methods is seen as displaying effective organizational leadership attributes. It is recommended that these elements be adjusted for better corporate transformation leadership, which is critical to accomplishing the organization's objectives. According to replies received from various corporate divisions, the following are viewed as negative aspects of the company's leaders:

Designing a leadership program

A comprehensive program of research, a leadership and communication program that includes corporate aims, as well as showcasing mechanisms and evaluation procedures, A capable leader in any firm builds the curricula by harmonizing thorough organizational administrative evaluations and estimates, taking into account, and updating research-based leadership theories. The fact that 70% of respondents said their company had a formal organizational program shows that the vast majority of respondents thought professional training should be encouraged rather than mandated.

Influenced by corporate strategy

An important sign of strong leadership in any firm is the link between the professional development program and the strategic intent. Because leadership development techniques do not occur out of nowhere in an organization, it follows that this important leadership technique is a natural conclusion of the firm's strategic planning. According to Johnson & Johnson industry evaluation statistics, 65% of respondents believe that the firm integrates transformational leadership into its business strategy. As a result, it is possible to conclude from the findings that there is a plausible relationship between the firm's establishment and the leader's future development, although this does not suggest that the enterprise is without flaws.

Employment on a rotating basis

A logical assignment is a critical element of an organization's operational development plan. Its major impact is to enable senior administration to make choices, increase their sense of connectedness, obtain information and experience, rethink personal and professional development,

and enhance and integrate their distinctive leadership attributes. Following a suitable evaluation, the organization may effectively exhibit quantifiable leadership development techniques. Rotation postings were found to be a prevalent element of organizational leadership improvement packages in about 40% of Johnson & Johnson departments. According to the data, cyclical assignments are pushed to the side for common managers, and the company must establish critical points of strength for basic and epic difficulties.

New leadership style strategy plan:

The corporation must modify its present leadership practices or establish a new leadership culture in order to achieve standardized organizational performance and processes. When a corporation transitions from one leadership practice to another, it also adapts and seeks to enhance its performance in the linked scenario.

Organizational leaders are said to need to recognize and incorporate the efforts and progress of others.

Personal responsibility: Each employee and senior management representative in the company should be held fully accountable for completing their obligations while keeping their objectives, services, and organization in mind.

Capabilities: The organization is specifically failing in this area. This implies that, in the context of the new proposed succession planning, it is common knowledge that summoned laborers and middle managers are in every office, but rather that units have to be able to collaborate within the restrictions and limitations of their current locations in order to achieve our organization's goals and analyze the actual state of the enterprise.

Motivation: One of the company's new leadership tactics stresses embracing workers and motivating them to go above and beyond in order to bring out the best in them.

Workplace: The intended leadership approach should always be upheld to the maximum extent possible in order to enhance the present situation and build a sensible and fantastic work environment in each unit and department. In order to make the firm more ruthless, each employee is supposed to offer important plans to the corporation as a whole, which also assists the other delegate with detailing itself (Qing, Asif, Hussain, & Jameel, 2020). As a result, the company is particularly encouraging employees to give around work and then out work times of the foundation for the expert to produce a run-off to the greatest extent possible.

A: An evaluation of the current leadership style

Transformative leadership has a huge influence on all areas of Johnson & Johnson. Employees will be involved in the creation of creative approaches that will help in the production of superior goods, according to transformational executives. Johnson & Johnson prioritizes dependability in innovation when developing new products to meet the needs of its customers.

Clients are now looking forward to partnering with firms that have a strong interest in producing high-quality skin care products. Furthermore, moms prefer to invest in organizations with a high market image. Johnson & Johnson possesses the qualities of these firms due to their ability to maintain consistency in the creation of high-quality products that fulfill a variety of market demands. Transformative leaders are creative and would actively engage in decision-making systems to motivate them. Johnson & Johnson exemplifies transformational leadership by ensuring that people are involved in critical decision-making processes that affect the business's direction. Johnson & Johnson thinks that by including workers in crucial decision-making processes inside the firm, they will be able to fulfill the company's aims and objectives. Employees have always been urged to fit current healthcare requirements with the greatest scientific methodologies and processes (Alegbeleye & Kaufman 2020). Transformational leadership also supports a method that encourages the attainment of goals (Hannah et al., 2014). Johnson & Johnson's leaders use an achievement strategy to recognize client demands and broad-based knowledge in creating and delivering competitive goods. Employees will understand the importance of time management as they ensure that the anticipated medical demand is met within the timeframes set.

B: How the leadership style will influence the company's culture

According to Burns, the transformational leadership theory argues that a leader's primary goal is to promote favorable attitudes across all staff at all levels of administration. Organizations that value clients from various classifications, therefore, according to Sengupta and Sengupta (2015), prefer to design goods that suit each requirement. Johnson & Johnson's leader attempts to link a supporter's sense of self-identification with successful accomplishments and dedication on all levels of the organization. The leader encourages workers to take an active role in their tasks and to take sufficient responsibility for their duties. According to transformational leadership theory, the primary purpose of a leader is to provide extrinsic motivating tactics. A culture of meaning and a feeling of belongingness are common in transformational cultures that adhere to the four I's paradigm. There are long-term agreements struck. Both leaders and followers have common goals as well as a sense of destiny and kinship. The transactional society of Johnson & Johnson may be strengthened or supplemented by a transformative leadership culture. People can still pursue their own goals and incentives despite the inclusion of concepts like grounded principles, standards, and values. Employees at Johnson & Johnson may see how transformational leaders have an influence on the company's characteristics. Transformational leaders help their team members understand

who they are and what part they play in helping the company achieve its goals. By engaging with them this manner, transactional leadership assist followers in increasing their level of loyalty to Johnson & Johnson. Transformational leaders impact Johnson & Johnson culture through improving work efficiency. The values and culture of a company are improved by transformational leaders, which boosts output and innovation. Additionally, through influencing Johnson & Johnson's views of the world, transformational leaders have an impact on company culture. Transactional leadership has an impact on Johnson & Johnson culture by helping the organization adapt to its changing external environment.

C: A better departmental communication plan that utilizes 21st century technologies.

One of the numerous factors that support leadership and give all individuals the capacity to act is a technique that allows accumulated knowledge to develop. These concepts should be employed under the premise that attendees have the information and thinking skills required to solve challenges. In this way, it is acknowledged that they contribute to the success of this organization by encouraging greater integration based on a shared vision, aim, and fundamental values. This departmental strategic approach for the group's modern leadership style has its own good impact on conventional organizational leadership in major industries that maintain public health and safety; this effect may be minimized by such central tenets.

Diversity and inclusivity are valued:

Employees inside a company, in accordance with this concept, should regard one another, build trust, and recognize one another. They should also come up with a clever way of identifying and praising specific parts. Honoring differences is a rich foundation for maintaining connections, alliances, and a constructive network. It is true that diversity restores significance to an enterprise and stimulates the creative anterior brain (Barnes & Spangenburg, 2018).

Creating Collective Organizational Behavior:

This concept was developed and implemented for our modern leadership techniques on the premise that everyone has the potential to lead and that different people in the organization expect to have different leadership positions based on need, circumstance, and needs. When leaders create

stable work cultures that appreciate each person's engagement while promoting new adventures and the sharing of information, the results are far above what the managers had hoped for.

Increasing the effectiveness of shared power:

Unfortunately, the new leadership organizations that implement transformational leaders must also be cooperative and accessible. This is because each representative is intended to transmit and express the energy of satisfaction. This indicates that the centralized power model implies that each person is responsible for making a choice, driving, and learning. On the other hand, each individual in the company is responsible for considering the group chat and maintaining integrity and honesty.

Relationship support and interconnectedness:

Forming and building strong areas for Goliath in Gilgamesh's Epic in the workplace necessitates current staff making a game plan, sharing a worldview, and portraying a shared purpose in order to enhance their identity (Saputra 2021). These elements may enable individuals to manage their surroundings without hindrance or authority, as well as regulate themselves without the need for proper command from their supervisors or a consistent corporate perspective.

D: Summary of the networks that exist within the organization

An excellent leader recognizes the value of networking. As a result, developing, developing, and connecting with the support career must be an important part of any leader development strategy. As a leadership resource, professional connections represent one of the most effective resources at your fingertips, allowing you to discover career prospects, establish a successful group, predict change initiatives, and keep apprised of market dynamics. Developing a leadership network requires more determination than competence. When first attempts do not provide immediate results, individuals may believe that networking is not one of their abilities. However, networking does not constitute a skill, nor does it necessitate a sociable, upbeat attitude. It's an ability that necessitates training. We've seen countless times that people who participate in networking may discover not just how to perform it well but also how to like doing it. They also have a higher likelihood of excelling in their professions than individuals who neglect to utilize external relationships or concentrate on rigidly limiting their positions.

Conclusion:

According to our research, the first stage in establishing an environment of transformational and transactional leadership is to generate a unified corporate vision that many other individuals will maintain in their minds at all times. Any organization must consider the most critical criteria for its systems of executing talented leadership in addition to successfully accomplishing its goals and mission. Individuals who practice transformational understanding have proven, as indicated by 21st-century technology, that they are competent at accomplishing this goal without requiring direct authority from their superiors. As a consequence, leaders are required to delegate responsibility in order to build the capacity of both people and teams and to raise responsibility for their work, goals, and actions. As a result, it is strongly advised for the firm to propagate perplexing business strategies, in addition to describing and improving them, regardless of the circumstances, in order to ensure that the firm's operation is now focused on the fundamentals. Large organizations engage in durability and place emphasis on retaining their market niche by maintaining a dependable institutional framework and leadership. Similarly, the corporation not only assures profitability but also cultivates long-term connections with all parties. The techniques encourage the establishment of a responsible business that is distinguished by its capacity to acquire client trust and commitment. In this perspective, Johnson & Johnson stands out as an iconic commercial institution that has perfected the art of controlling competitiveness while maintaining its position as a reliable corporation dealing with medicines, infant items, and general merchandise for consumers. In this sense, it would be safe to infer that the dependencies on leadership tactics have allowed it to fulfill its goals and are also the cause of its actual state.

References:

- Alegbeleye, I. D., & Kaufman, E. K. (2020). Relationship between middle managers' transformational leadership and effective followership behaviors in organizations. *Journal of Leadership Studies*, 13(4), 6-19.
- Barnes, L. L., & Spangenburg, J. M. (2018). When Leadership Fails--A View from the Lens of Four Employees. *American Journal of Business Education*, 11(3), 49-54.
- de Araujo, L. M., Priadana, S., Paramarta, V., & Sunarsi, D. (2021). Digital leadership in business organizations. *International Journal of Educational Administration, Management, and Leadership*, 45-56.
- Edelmann, C. M., Boen, F., & Fransen, K. (2020). The power of empowerment: Predictors and benefits of shared leadership in organizations. *Frontiers in Psychology*, 11, 582894.
- Fu, L., & Liu, Z. (2018). Distributed leadership in organizations: an investigation of antecedent conditions. *Chinese Management Studies*.
- Hogan, R., Curphy, G., Kaiser, R. B., & Chamorro-Premuzic, T. (2018). Leadership in organizations.
- Kohntopp, T., & McCann, J. (2019). Virtual Leadership in Organizations: Potential Competitive Advantage?.
- Kovalenko, B., & Kovalenko, E. (2020, January). Approaches to Organizational Leadership in the Digital Age. In *5th International Conference on Social, Economic, and Academic Leadership (ICSEALV 2019)* (pp. 235-239). Atlantis Press.
- LECTURERS' LEADERSHIP DEVELOPMENT. *Journal of Leadership in Organizations*, 1(1).
- Low, J. J., & Ayoko, O. B. (2020). The emergence of spiritual leader and leadership in religion- based organizations. *Journal of Business Ethics*, 161(3), 513-530.
- Nicolaidis, A., & Duho, K. C. T. (2019). Effective leadership in organizations: African ethics and corruption. *Modern Economy*, 10(7), 1713-1743.
- O'Shannassy, T. (2021). The challenges of strategic leadership in organizations. *Journal of Management & Organization*, 27(2), 235-238.
- Qing, M., Asif, M., Hussain, A., & Jameel, A. (2020). Exploring the impact of ethical leadership on job satisfaction and organizational commitment in public sector organizations: The mediating role of

psychological empowerment. *Review of Managerial Science*, 14(6), 1405-1432.

Rosari, R. (2019). LEADERSHIP DEFINITIONS APPLICATIONS FOR

Saputra, F. (2021). Leadership, Communication, And Work Motivation In Determining The Success Of Professional Organizations. *Journal of Law, Politic and Humanities*, 1(2), 59-70.

Tjosvold, D., Alfred, S. H., & CHEN, Y. F. N. (2019). Managing conflict for effective leadership and organizations. In *Oxford Research Encyclopedia of Business and Management*. Oxford University Press.